



American Historic Racing Motorcycle Association

AHRMA MAG Insertion Order

Company name:

Name:

Address:

City:

State: Zip:

Phone #:

Email:

CC#:

Exp: Security Code:

No. of Issues (check desired issues):

Jan Feb Mar/Apr May Jun
Jul Aug Sep/Oct Nov Dec

call or email if you need assistance
jim.doyle@ahrma.org -
1-888-412-4762 option 3

Ad size: choose one only please

Full Page

Live: 7.375"x8.625"

Bleed: 8.625"x7.9575"

2/3 Page Horizontal 7.375"x7"

2/3 Page Vertical 4.875"x9.875"

1/2 Page Horizontal 7.375"x4.875"

1/2 Page Vertical 3.675"x9.875"

1/3 Page Horizontal 7.375"x2.75"

1/3 Page Vertical 2.375"x9.875"

1/3 Page Square 4.875"x4.865"

1/4 Page 3.675"x4.865"

1/6 Page Horizontal 4.875"x2.375"

1/6 Page Vertical 2.375"x4.875"

1/8 Page 3.675"x2.385"

Total Due:

I understand that cancellations must be made in writing
before closing dates. Failure to do so will result in charge
for the ad.

Signature

Date

Please email completed form to jim.doyle@ahrma.org

AHRMA MAG Ad Rates

AD SIZE	1 ISSUE	3 ISSUES	6 ISSUES	10 ISSUES
Back Cover	\$600	\$1725	\$3050	\$4800
Inside Front	\$510	\$1425	\$2700	\$4200
Inside Back	\$510	\$1425	\$2700	\$4200
Full Page	\$450	\$1250	\$2300	\$3600
2/3 Page	\$265	\$730	\$1365	\$2100
1/2 Page	\$250	\$650	\$1175	\$1800
1/3 Page	\$175	\$465	\$820	\$1200
1/4 Page	\$145	\$375	\$690	\$950
1/6 Page	\$105	\$275	\$450	\$600
1/8 Page	\$100	\$255	\$390	\$450

Additional Information

- Prices listed are for camera-ready ads
- Ads must be submitted in electronic format by email (up to 10mb) to jim.doyle@ahrma.org or by a large file transfer app such as Dropbox or We Transfer.
- PDF/X-1a is the preferred format, however ads may be submitted as .eps, .tiff or .jpg at 300dpi minimum. It is recommended that type sizing be 9pt or greater
- Competition events advertised in AHRMA MAG must be AHRMA events. Promoters pay the 10-time rate.
- This information is also available online at www.ahrma.org

Advertising Deadlines

Issue	Contracts Due	Copy Due	Approximate Date Mailed
January	Dec 1	Dec 10	Jan 1
February	Jan 1	Jan 10	Feb 1
March/April	Feb 1	Feb 10	Mar 1
May	April 1	April 10	May 1
June	May 1	May 10	June 1
July	June 1	June 10	July 1
August	July 1	July 10	Aug 1
Sept/Oct	Aug 1	Aug 10	Sept 1
Nov	Sept 1	Sept 10	Oct 1
December	Nov 1	Nov 10	Dec 1
January	Dec 1	Dec 10	Jan 1

2/10/23